



Jazzoo 2010 Restaurant Benefits!

Perks & Promotions:

Jazzoo Tickets. You will receive FOUR Jazzoo tickets (a \$ 700 value!) to use however you wish. Treat yourself, entertain VIP clients or reward valuable employees.

Free advertising in leading KC publications such as:

(subject to change due to media availability)

The Kansas City Star

The Independent

The PITCH

SPACES

435 SOUTH Magazine

Kansas City Homes & Gardens

The Restaurant Guide

Expeditions – (A Friends of the Zoo publication)

MORE website advertising. Your logo, listing and link to your website, and additional information on your venue listed on www.jazzookc.org & www.kansascityzoo.org

Inclusion in printed Jazzoo materials. Restaurants who sign up in time for print deadlines will be listed on the invitation, program, tray maps and *Save the Date* publicity.

Additional Collateral Materials

- **Promotional 5X7 sign** to place at your venue acknowledging your participation.
- **Enter to WIN!!** Your restaurant will be included in a drawing for a “Behind the Scenes” tour of the Zoo for 6 that includes lunch. 2009’s winner was Gates B B Q, Kansas City.

Public Relations Program. Your venue will be included in Jazzoo press kits that will be distributed to all major suburban publications, local television and radio.

Booth Decorating Contest Spice up your booth for our 2nd annual decorating contest. Coordinate to our theme (this year “A Night to Chill” for our new polar bear) or the ambiance and decor of your venue. \$1,000 in prize money up for grabs ! \$500 for 1st place, \$300 for 2nd place, & \$200 for 3rd. Decorating winners for Jazzoo '09 were – 1st Argosy Casino, 2nd T-Rex, & 3rd, Metro / Cuisine Catering. Please limit your allowable decorating budget not to exceed \$500.

At the Event:

Easier access and close parking. Your team will have easy access and parking on grounds for ONE vehicle to make loading and unloading food and supplies easier than ever.

(6) Wristbands for restaurant staff members **working** at Jazzoo.

(6) 2010 Jazzoo logo'd hats for you and staff.

Jack Bonar

jbogar2451@aol.com

Phone: 816.739.6958

Fax: 816.455.6865

Jim O'Keefe

Jokeefe@everestkc.net

Phone: 330.472.2081

Fax: 913.322.3751

Tim Ryan

tim.ryan@islecorp.com

Phone: 816.304.7581

Fax: 816.855.4188

Lynn Nevins

lnevins@marketing-01.net

Phone: 913.927.9900

Fax: 913.825.4396